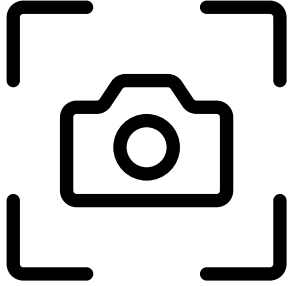




Google Ads Campaign Support

KR Scholars requested Google Ads campaign support for their upcoming Giving Tuesday campaign.



What did they have to say?

Ahmet's expertise in setting up our Giving Tuesday Google Ads campaign was truly outstanding. His thoughtful, professional, and responsive approach not only ensured a seamless execution but also resulted in a significant uptick in traffic. We extend our heartfelt gratitude for the excellent volunteer service Ahmet provided, contributing immensely to our organization's success.



Kristen J.

Kristen Johnson, founder & ceo

Kristen is undoubtedly a great partner to work with. She was always kind and clear with me, so we were able to receive amazing results. I recommend collaborating with her to anyone seeking an excellent volunteering experience.



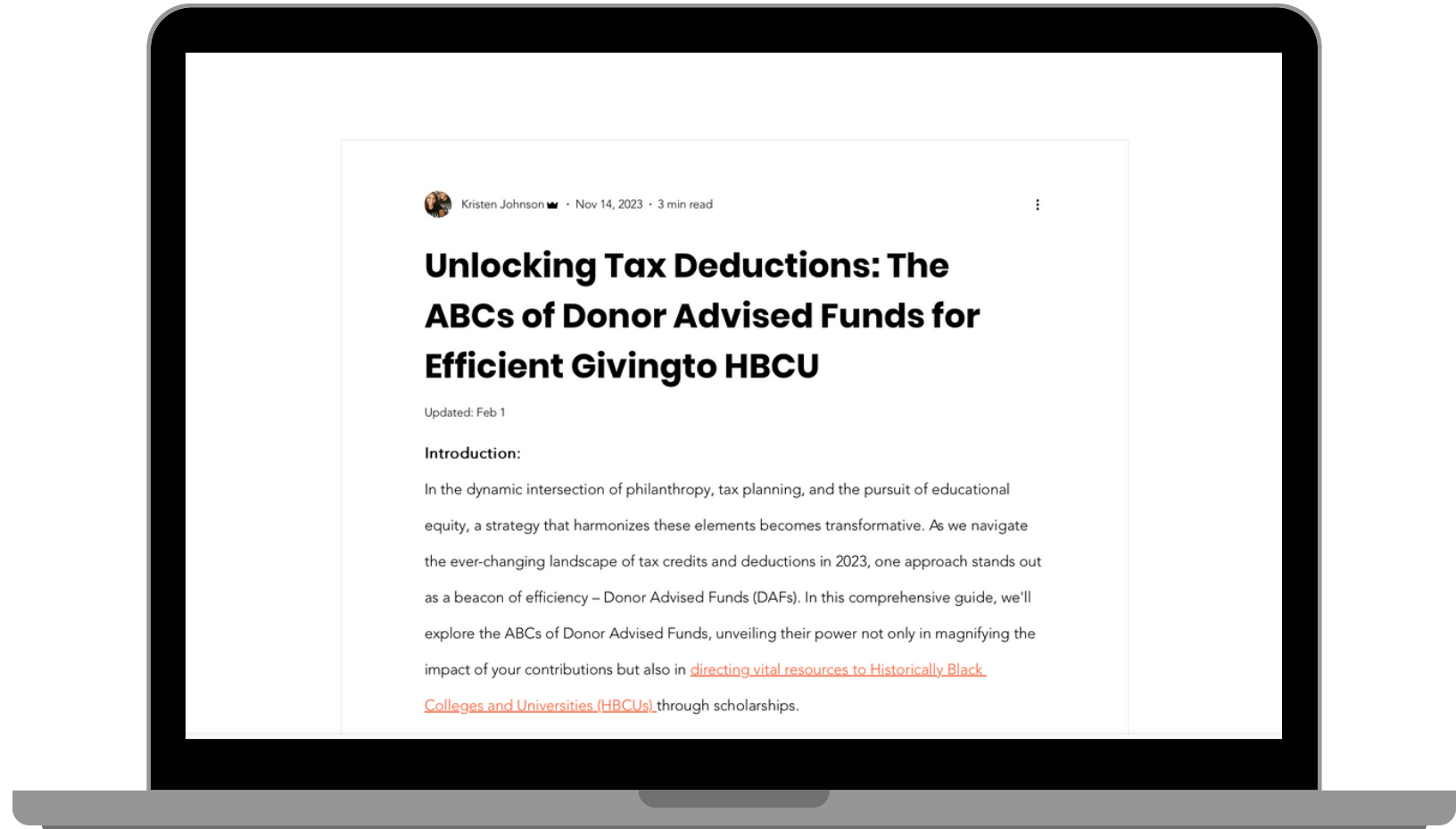
Ahmet Berke O.

Digital Marketer For Growing Organizations



Blog Post Support

In order to drive traffic to their website through ads, I wrote a blog post on their behalf.



Keyword Research

With an intent-based keyword research, we were able to capture an uptick traffic to their website.

The screenshot shows a Google Sheet with the following data:

	A	B	C	D
1	KR Scholars Google Ads Campaign Keywords By Ad Groups	Ad Group For Giving Tuesday	Ad Group for Tax Deduction	Ad Group for Your Donor A
2		non profit charity navigator	standard deduction 2023	student alumni association
3		charities to donate to	tax credit	student alumni board
4		charitynavigator	tax exemption	support black colleges
5		north texas giving day	standard deduction	alumni groups
6		charitynav	tax deductions	alumni assoc
7		charity navigator ratings	itemized deductions	university of virginia alumni association
8		donation donate	tax write offs	university of south carolina alumni associat
9		local non profit organization	tax right off	su alumni
10		giving tuesday	donor advised fund	university washington alumni
11		giving tuesday what is	donor advised	university of north carolina alumni
12		give back tuesday	charitable organizations	alumni unc
13		501c non profit organizations	tax credits 2023	carolina alumni
14		networkfor good	standard deduction 2021	university of chicago alumni
15		giving back to the community	if i donate \$1000 how much tax refund	living alumni
16		giving thursday	charitable donations	north carolina state university alumni
17		north texas giving day 2023	charity donations	nc state university alumni
18		gifting tuesday	automobile donation to charity	alumni network
19		companies that donate to nonprofits	charitable donation tax deduction	alumni events
20		donor advised funds	charity donation tax deduction	alumni relationships
21		business that donate to nonprofits	charitable contribution deduction	alumni of american university
22		rating of charity organizations	tax benefits of charitable donations	alumni washington university
23		kinds of nonprofit organizations	charitable gifts tax deduction	university of tennessee alumni
24		charity ratings	charitable contributions tax deduction	alumni relations
25		charitable giving	deducting charitable donations	hbcu graduates
26		donation ratings	form 8283	annual giving
27		charities to donate to near me	charitable donation and tax deduction	nonprofit organizations
28		non profit search	charity contributions tax deductions	nonprofit organizations

**AHMET
BERKE OK**

**LEAVE A QUICK
MESSAGE**